

F.A.C.T.

Fair Awareness to Campaign to Teach

What is F.A.C.T.? An FFA, 4-H, and college student effort to welcome the public to the barns during the evenings at the fair and provide accurate information about animal agriculture.

Who can participate? High School age 4-H or FFA students or Junior College students

What will I be doing: Wear a neon orange “Ask Me” shirt and welcome the public to the barn in the evenings. Proactively talk/present to the public about the animals in that barn. Two students will be assigned to each barn from 6 pm to 9 pm when the public is visiting the fair. You will also track information such as the number of people you speak with and their opinions on animal agriculture.

When will I be required to do this?

Wednesday, June 10 **OR** Thursday, June 11

AND

Friday, June 12 **OR** Saturday, June 13

AND

Debrief on Sunday, June 14 at 10:30 am before Awards Ceremony

Will I receive training? YES, Mandatory training about how to talk to the public about animal agriculture and how to handle difficult questions is **May 26 from 5:30 pm to 8:30 pm at the Merced County Fairgrounds RockHouse/Director Lounge** and includes pizza and drinks.

Should I do this? Yes, If you are...

- passionate about animal agriculture and frustrated with the myths, rumors and misunderstandings about agriculture
- outgoing and like to talk to people about agriculture
- willing to commit to 2 nights during the fair

BONUS – those who complete training, both shifts, and debrief will be eligible to receive a \$100 scholarship. You also qualify for approximately 10 hours of volunteer work.

How do I apply?

Applications are a google form online available now:

https://docs.google.com/forms/d/1Wo-RHVdWTPqUpCK26BN_CdsxVM9SC47vBfj7RXI4hqE/viewform

DUE MAY 17, 2015

All applicants notified on May 20, 2015

If you aren't selected as part of the FACT team for this year, you are still welcome to attend the training May 26. Please indicate this on the google form.